



*Ben Sherman*

**REQUIREMENTS**  
**2023/24**



Ben Sherman

## A MODERN BRITISH ICON

**FOUNDED IN 1963 IN BRIGHTON, ENGLAND. THE CLOTHING BRAND "BEN SHERMAN" TOOK THE SHIRT, A STAPLE ITEM AT THE TIME AND MADE IT EXCITING, SARTORIAL AND DEMOCRATICALLY AFFORDABLE.**

They produced button-down shirts in imported American oxford plain and stripe fabrics. The twist was that they were in pastels and bright colours at a time where shirts in Britain were white, grey or blue.

Ben Sherman has always been at the vanguard of British fashion, using bold colours and patterns to exude individual expression. The brand has been adopted by every major British Music subculture and it's link to

music is intertwined in the brand's product ranges today.

Ben Sherman creates an inclusive community based on authenticity, confidence and self-assuredness where the only prerequisite for membership is a willingness to be original, free-spirited, non-conformist.

Today, more than ever, advancing the eclectic and colourful world is at the core of everything they do.



## REQUIREMENTS

Clifton Agency are instructed by BSI Apparel Limited to identify suitable locations across the UK that meet the following criteria.

**1,000-1,500 SQ FT**

**PROMINENT CITY CENTRE LOCATIONS**

**WHITE BOX CONDITION**

**FLEXIBLE LEASE TERM**

Whilst we would consider all major retailing locations across the UK, our focus areas are as follows:

**MANCHESTER / BRISTOL  
BRIGHTON / LIVERPOOL  
CARDIFF/ GLASGOW**



## EXISTING STORES

Clarks Village Outlet  
Castleford Junction 32 Outlet  
Cheshire Oaks Designer Outlet  
Dalton Park Outlet  
York Designer Outlet  
Ashford Designer Outlet



# CONTACT

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